newhey

Measuring What Matters

Carbon Impact Report



Creating beautiful carpets and rugs for the hospitality and leisure sector

At Newhey Carpets, we specialise in creating high-performance, design-led flooring solutions that bring together creativity, quality, and practicality. For decades we've partnered with interior designers, architects, and specifiers to deliver carpets that not only meet the highest technical standards but also enhances the look and feel of every space.

Our reputation is built on a deep understanding of design trends, a commitment to sustainability, and an ability to offer collections that balance timeless style with fresh innovation. With products that cater to diverse interiors and market needs, we're dedicated to helping clients achieve flooring solutions that inspire confidence and stand the test of time.



Caring for Our Planet

We believe great design shouldn't come at the cost of the planet. For over 55 years, we've been proudly manufacturing carpets and rugs here in Britain - combining craftsmanship, innovation and care for the environment in everything we do.

Sustainability guides every choice we make, from the yarns we select to the way we power our production. We're constantly exploring new materials, techniques and ideas to create flooring that not only looks beautiful, but feels responsible to choose. Sustainability isn't a trend - it's our standard.



Our Carbon Footprint

We've partnered with Ridge Environmental, independent sustainability consultants, to measure and understand the full impact of our operations.

Through detailed assessment, they have calculated that our activities release an estimated 1,104 tonnes of greenhouse gas emissions (CO ²e) each year.

This insight helps us identify key areas for improvement, guiding us as we continue to reduce our carbon footprint and make more responsible choices for the planet.

Our carbon footprint calculation includes Scope 1, 2 and 3 (primarily upstream) emissions.



Scope 1

Direct emissions from our operations.



Scope 2

Indirect emissions from purchased heat and electricity



Scope 3

Value chain emissions are indirect emissions that are a result of our business activities. These are divided into upstream and downstream emissions.

Upstream

Purchased Goods & Services
Capital goods
Fuel & energy related activities
Waste generated in operations
Business travel
Employees commuting
Leased assets

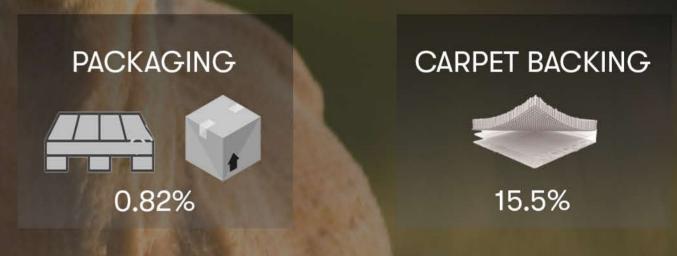
Downstream

Transportation & Distribution
Processing of sold products
Use of sold products
End of life treatment of sold products
Leased Assets
Franchises
Investments

Total Carbon Footprint Breakdown

Materials & Services 66.6%
Carpet Distribution 20.6%
Direct Operational Emissions 4.2%
Business Travel & Commuting 3.4%
Utilities 2.8%
Other 1.8%
Capital Goods 0.8%

Above you can see that Materials & Services account for over two-thirds of our total footprint. Let's break that down even further.



MATERIALS & SERVICES

OTHER	FIBRES
0.03%	83.6%

Turning Commitment into Action

Newhey was one of the first manufacturers to move away from traditional latex secondary backing — a material that relied on solvent-based adhesives and contributed to higher emissions during production. In 2008, we introduced a cleaner, solvent-free bonding system that's both stronger and more sustainable.

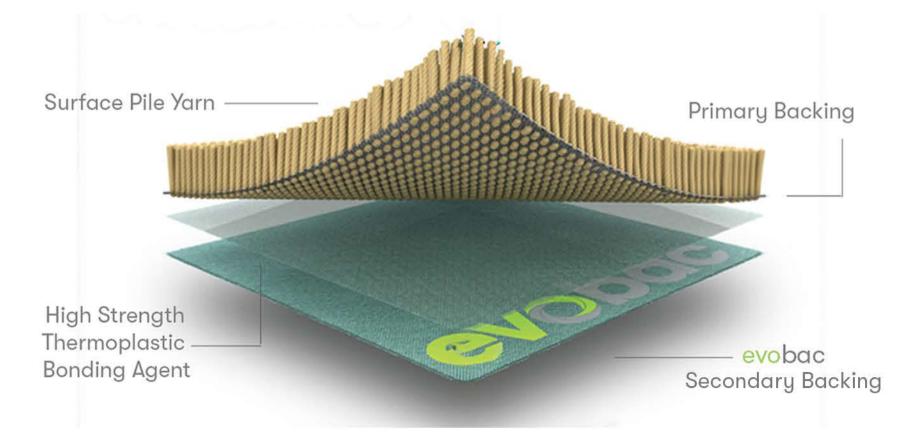
This innovation paved the way for a safer working environment and a more environmentally responsible manufacturing process.



Improved
Air
Quality

Lower Energy Consumption

By replacing the traditional latex backing with a solvent-free adhesive system, we've significantly reduced VOC emissions, energy use and water consumption during production. This cleaner process supports a safer working environment and helps create flooring that's easier to recycle - a more sustainable choice from start to finish.





Building on this innovation, we introduced evobac - a recycled primary and secondary backing system made from post-consumer PET. Each square metre of our carpet recycles around eight plastic bottles, diverting approximately 1.8 million plastic bottles from landfill or the ocean every year.



Both primary and secondary layers of our backing system are produced using post consumer PET, giving plastic bottles a second life and supporting material circularity. Its strong, stable construction enhances the carpet's durability and performance, helping it stay in use for longer. This extended lifespan reduces waste and supports a more sustainable approach to flooring.





Proud British Manufacturers

Our commitment to quality and sustainability is built on the skills of our British workforce and the strength of our local supply chain. By sourcing and producing closer to home, we reduce environmental impact, support local communities and maintain exceptional product standards.

Reduced Carbon Footprint Shorter supply chains and transport distances help minimise emissions and lower our overall carbon impact

Lower Transport

Local sourcing cuts fuel use and emissions while strengthening supplier relationships and improving quality control

Reduced Packaging
Regirements

With materials travelling shorter distances, less packaging is needed, reducing waste and resource use

Economic and Social Benefits

Supporting local and regional economies helps sustain skills, employment and industry expertise while reducing commuting emissions

Enhanced Quality and Durability

UK manufacturing ensures high production standards and longer-lasting products, reducing waste and supporting a circular economy





Great British carpet since 1968

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